



CENTRAL COAST REGIONAL DISTRICT
ECONOMIC DEVELOPMENT ADVISORY COMMITTEE
REGULAR MEETING MINUTES

DATE: May 19, 2016

ATTENTION

The EDAC minutes are draft and subject to amendment. Final approval and adoption by the EDAC will follow a resolution to receive the minutes by the CCRD Board of Directors, at their next scheduled meeting.

ECONOMIC DEVELOPMENT ADVISORY COMMITTEE

REGULAR MEETING MINUTES – May 19, 2016

In Attendance: Ernest Hall (Community) - Acting Chair
Lori Campbell (Community)
Wilma Hallam (Community)
Tanis Shedden (CEDO) – Recording secretary

Apologies: Garrett Newkirk (Harbour), Chris Quinn (Community), Director Sam Schooner (CCRD), Ana Santos (Denny Island)

Absent: Tracy Switzer (Ocean Falls), Keith Hamilton (NNDC)

No members of the public attended

1. Election of Chair and Vice-Chair

Ernest Hall accepted the nomination to be acting chair.

EDAC 16-05-01 M/S Campbell/Hallam that E. Hall assume the position of acting chair.

CARRIED

2. Call to Order

The meeting was called to order at 7:16 p.m.

3. Adoption of Agenda

EDAC 16-05-02 M/S Hallam/Campbell that the agenda be adopted.

CARRIED

4. Adoption of Minutes

Secretarial changes to the in attendance/apologies/absent to be addressed by the CEDO.

EDAC 16-05-03 M/S Campbell/Hallam that the EDAC Meeting Minutes dated March 31, 2016 be adopted.

CARRIED

5. Community Economic Development Delivery Plan

- (a) Inclusion of Grant Writing Support application.
- (b) Development of goals.

Discussed as a block.

Incorporating and budgeting for a grant writer position in the CCRD using the NDIIT Grant Writing Support funding was supported as a great idea.

Questions that arose during discussion:

Who can apply to use the grant writer?

The CEDO suggested that the position be tied to the other goals identified in the CEDDP (or Community Economic Development Operating Plan). The grant writer would not necessarily be available to groups by application, but through an engagement process.

Who can apply for the grant writer position?

The CEDO suggested that as the position would be a contractor of the CCRD that the hiring practices would have to follow CCRD hiring policy. However, further research into the structure of filling the position will need to be explored.

The EDAC proceeded to discuss organizations that have been identified or groups that should be approached in the development of the CEDDP 2017. The CEDO suggested that the EDAC recommend a group that they would like to see incorporated in the 2017 plan. The CEDO can engage with the group and work to identify and develop a single strategic goal that the CCRD CEDDP can support via the grant writer or a one-time financial contribution to be leveraged for additional grants or used for the completion of individual projects. This is an opportunity to explore the 'Contribution Agreements' that have been discussed previously with the EDAC.

EDAC 16-05-04 M/S Hall/Campbell that the EDAC advise that the CCRD pursue grant funding for a contract grant writer to be used to support the implementation of the projects and organizational goals identified in the Community Economic Development Delivery Plan 2017.

CARRIED

EDAC 16-05-05 M/S Hall/Campbell that the CEDO approach Bella Coola Valley Tourism and the Harbour Authority to assist in the identification of an organizational goal that can be incorporated in the CEDDP 2017.

CARRIED

6. Discussion

(a) Fall town-site clean-up fund

Lori Campbell suggested that we tie in a town site clean-up with a volunteer BBQ in September at the Learning Centre. It can be structured as an event. It could be an opportunity for local groups to fundraise and we can bring local non-profit societies and organizations together to celebrate the many volunteers that contribute so much to the community.

(b) Love Central Coast BC Launch Event

Love Central Coast BC will be at the Bella Coola Music Festival this year at a cost of \$125. The CEDO is working on sourcing a tent with Love Central Coast BC branding to be used at events such as this. It is an opportunity for the many hidden treasures of the Central Coast to be represented at the community events.

Ernest Hall suggested that reminders about the program and what the benefits are be sent out with some pictures and stories of participating local people and businesses.

It was suggested that the Love Central Coast BC Launch party may be used as an avenue to structure the volunteer/town site clean-up event in September. Volunteer week is in September and it would be possible to structure these events and opportunities together. This may work to maximize the potential and participation.

EDAC 16-05-06 M/S Campbell/Hallam that CEDO explore this Launch/Volunteer celebration event and report back at the July EDAC meeting.

CARRIED

7. Information

(a) Ministry of Jobs, Tourism, and Skills Training

The Bella Coola and Outer Coast representatives from the Ministry of Jobs, Tourism, and Skills Training will be in the Bella Coola Valley at the end of the month. The CEDO advised that if there are questions or topics that the EDAC would like discussed that those can be e-mailed to her and she would be happy to connect people.

(b) Community Reports

The CEDO gave a report on Denny Island based on communications with Ana Santos. The report highlighted the following:

- At the end of April DICDA submitted a grant application to the Small Communities Fund for a baler and a community composter.
- Denny Island community is organizing the annual clean-up event for the weekend of June 5th.
- They are planning the gazebo construction at the community garden (behind the Community Centre)
- The Chamber of Commerce are exploring ways to help the business community. An example is how to gain publicity online. They are looking to produce a short newsletter that would come out every so often.

8. Adjournment

The next scheduled EDAC meeting is July 21, 2016 at 7 pm at the CCRD board room.

EDAC 16-03-04 M/S Hallam/Campbell that the regular meeting of the Economic Development Advisory Committee be adjourned at 8:34 p.m.

CARRIED