



CENTRAL COAST REGIONAL DISTRICT  
ECONOMIC DEVELOPMENT ADVISORY COMMITTEE  
REGULAR MEETING MINUTES

DATE: November 24, 2016

**ATTENTION**

*The EDAC minutes are draft and subject to amendment. Final approval and adoption by the EDAC will follow a resolution to receive the minutes by the CCRD Board of Directors, at their next scheduled meeting.*

ECONOMIC DEVELOPMENT ADVISORY COMMITTEE

REGULAR MEETING MINUTES – November 24, 2016

In Attendance: Ernest Hall (Community) – Acting Chair  
Wilma Hallam (Community)  
Keith Hamilton (Nuxalk Nation Development Corporation)  
Tanis Shedden (CEDO) – Recording secretary

Apologies: Ana Santos (Denny Island), Garret Newkirk (Bella Coola Harbour Authority)

Absent: Chris Quinn (Community), Lori Campbell (Community), Sam Schooner (CCRD),  
Tracy Switzer (Ocean Falls)

No members of the public attended

**1. Call to Order**

The meeting was called to order at 7:04 pm.

**2. Adoption of Agenda**

(a) Introduction of late items –

5(e) Nuxalk Nation Development Corporation/Great Bear Cooperative, request for grant writer consideration

6(e) Coastal First Nations Fisheries Reconciliation Process, information

6(f) Mid-coast ferry advisory committee report, information

**EDAC 16-11-01** M/S Hamilton/Hallam that the November 24, 2016 EDAC agenda be adopted as amended.

**CARRIED**

**3. Adoption of Minutes**

Keith Hamilton requested that it be noted that the scheduled meeting on September 21, 2016 was cancelled. The CEDO indicated that this was to accommodate EDAC members and their participation in the Destination Development Workshop during the day of September 21, 2016 and the Economic Development Building Blocks Workshop October 12, 2016.

**EDAC 16-11-02** M/S Hallam/Hamilton that the July 21, 2016 EDAC minutes be adopted as received.

**CARRIED**

**4. CCRD Community Economic Development Operating Plan 2016 - 2019**

The CEDO explained that this economic development plan was designed to direct the general operations of the CCRD Economic Development services function. The goal was to ensure the document aligned with the organizations mandate and within the framework of the CCRD's direct decision making capacity. The incorporation of relationship building objectives is to ensure that the

CCRD is taking steps to create the necessary foundation to start a collective regional economic development strategy that has all local governments and communities at the table.

Wilma Hallam asked for clarification about what 'Social Procurement' is. The CEDO explained that Social Procurement can take many forms, however the goal is to create positive social outcomes by requiring procurement processes to incorporate a community or 'social' benefit clause that gets weighted in the procurement process.

The CEDO asked the EDAC to bring forward any red flags, concerns, or issues so they may be addressed before being presented to the CCRD board of directors. The EDAC felt that as a guiding principle document, that is based on community economic/ground-up development principles, that it is achievable and goal oriented.

**EDAC 16-11-03** M/S Hamilton/Hallam the EDAC recommends that the CCRD endorse the CCRD Economic Development Operating Plan 2016-2019.

**CARRIED**

## **5. Grant Writer Position/Collaborative Agreements**

### **(a) Bella Coola Harbour Authority**

The Bella Coola Harbour Authority submitted a request for consideration for the use of the 2017 contract grant-writer. The Bella Coola Harbour Authority is looking to apply for approximately \$20,000 in 2017 to create a pedestrian walk-way on the Easter breakwater.

EDAC raised concerns surrounding public liability and insurance due to the proximity of this walkway to the BC Packer/Mueller property. Keith Hamilton suggested that information be collected regarding action that can be taken to remedy the liability issues through official government channels.

**EDAC 16-11-04** M/S Hallam/Hamilton the EDAC recommends that the Bella Coola Harbour Authority be included in the 2017 Community Economic Development Delivery Plan and the 2017 NDIIT Grant-writer support application;

And, that the CCRD explore legal channels to mitigate the liability and environmental concerns of the privately owned former BC Packer property located near the Bella Coola Harbour.

**CARRIED**

### **(b) Bella Coola Valley Tourism**

As president of Bella Coola Valley Tourism, Ernest Hall declared a conflict of interest and removed himself from the conversation.

Bella Coola Valley Tourism is currently working on a co-operative marketing program for the 2017/2018 season with the communities of Prince Rupert, Klemtu, and Owekeeno. Bella Coola Valley Tourism is intending on beginning the process for planning for the 2018/2019 season. At this time, BCVT is planning to update the regional guide and doing this by submitting an application to Destination BC by their November 30, 2017 deadline. Bella Coola Valley Tourism is seeking grant-writing assistance for this initiative. As well as, consideration for a financial contribution from the CCRD.

The EDAC took this as information as there was no longer a quorum.

(c) Bella Coola Valley Sustainable Agricultural Society

The Bella Coola Valley Sustainable Agricultural Society initiated the Wednesday Night Markets in Bella Coola in the summer of 2016. This was done with some assistance from the NDIT collaborative projects fund via the CCRD. A BCVSAS contractor has expressed an interest in pursuing the night markets again and has requested consideration for incorporation into the 2017 CCRD Community Economic Development Delivery Plan.

**EDAC 16-11-05** M/S Hallam/Hamilton the EDAC recommends that the Bella Coola Valley Sustainable Agriculture Society be incorporated in the 2017 Community Economic Development Delivery Plan to support the implementation of the Bella Coola Night Markets.

(d) Central Coast Chamber of Commerce

The Central Coast Chamber of Commerce, Denny Island, has requested support to bring a more reliable and faster internet connection to the community. In preliminary investigation it has been determined that Denny Island is an unserved community and may be eligible for some funding through Northern Development Initiative Trust and the Rural Dividend program to support the communities efforts increase their connectivity.

The Central Coast Chamber of Commerce is requesting assistance and the use of the grant writer to assist in the application intake in 2017.

**EDAC 16-11-06** M/S Hamilton/Hallam the EDAC recommends that the Central Coast Chamber of Commerce be included in the 2017 Community Economic Development Delivery Plan and the 2017 NDIT Grant-writer support application.

**CARRIED**

(e) Nuxalk Nation Development Corporation/Great Bear Co-operative

As CEO of Nuxalk Nation Development Corporation, Keith Hamilton declared a conflict of interest and removed himself from the discussion.

Nuxalk Nation Development Corporation has submitted a request for consideration for the use of the 2017 contract grant-writer. The grant would be acquired to perform market research for the development of their non-timber forest product line. The CEDO has looked into whether a business qualifies under the NDIT parameters and it has been determined that it does qualify. However, the CEDO has cautioned that additional research will need to be done to verify if allowing an individual business to use the CCRD grant-writer is viewed as lending assistance to private business, which is not allowed under the Local Government Act.

The EDAC took this as information as there was no longer a quorum.

## 6. Information/Discussion

(a) Destination Development

There have been two Destination BC Destination Development Planning sessions. Ernest Hall informed the EDAC that the next meeting is scheduled for January. It is unknown when a report will be distributed.

**EDAC 16-11-07** M/S Hallam/Hamilton that the CEDO will request a draft report from Destination BC and the Cariboo Chilcotin Coast Tourism Association with regards to the destination development planning process and report back to the EDAC and the CCRD Board.

**CARRIED**

(b) Economic Development Building Blocks Workshop

The summary was provided for information purposes. The CEDO has incorporated the feedback into the CCRD Community Economic Development Operating Plan 2016-2019

(c) Love Central Coast BC

There is an annual grant of \$1200 and the CEDO suggested that consideration be given to creating Love Central Coast BC bucks as an incentive to shop in local shops.

(d) Call for members

The CEDO asked if there was an interest from the present members to remain on the EDAC this upcoming year. Keith Hamilton, Wilma Hallam, and Ernest Hall expressed continued interest. The CEDO requested that they consider other community members who may be interested in participating on EDAC and get back to her with names to send invitations to.

Keith Hamilton suggested that a different meeting time be explored. He suggested that a day time meeting may result in a better turn out. It was also recommended that shorter monthly meetings be explored, over the longer bi-monthly format.

The CEDO expressed that the EDAC is a valuable opportunity to share information, develop joint initiatives and receive feedback and direction. The CCRD will be advertising for open positions on committees and commissions in the weeks to come. The CEDO encouraged the EDAC to tell any interested parties to contact her for more information.

(e) Coastal First Nations Fisheries Reconciliation Process

Keith Hamilton provided information about the conversations that have started between Coastal First Nations and the Department of Fisheries and Oceans regarding reconciliation. The primary goal at this time is to increase the First Nations participation in the fisheries industry to 1/3. There is potential for this to create local jobs and fish plant opportunities in the remote and rural coastal communities of British Columbia. This process is in the early stages, but should be watched for substantial economic development potential in the Central Coast region.

(f) Mid-Coast Ferry Report

A second draft of the Tourism Development and Ferry Services report put forward by Aboriginal Tourism BC will be released shortly and it is anticipated that this will cover some information

regarding the proposed direct ferry service from Port Hardy to Bella Coola. Additional information will be made available as soon as the report is made public.

The next EDAC meeting was not schedule.

**EDAC 16-07-07** M/S Hamilton/Hallam that the meeting of the Economic Development Advisory Committee be adjourned at 9:12 p.m.

**CARRIED**