



CENTRAL COAST REGIONAL DISTRICT

DATE: 13 March 2014

TO: Board Chair Reginald Moody and Board Members

FROM: Darla Blake, Chief Administrative Officer

SUBJECT: **2014 Strategic Priorities**

RECOMMENDATION

That the 2014 Strategic Priorities update be received.

STRATEGIC PLAN

Goal 1 – Effective Planning and Implementation of Services

Goal 2 – Investment and Support for Public Infrastructure and Services

Goal 3 – Enhance and Strengthen Region

Goal 4 – Organizational Capacity Development

BACKGROUND and UPDATE

At its 12 December 2013, the Board of Directors approved four strategic priorities for 2014 from the Strategic Plan 2010 – 2014, which touch on all 4 goals stated in the current Strategic Plan.

1. Develop and prepare the Strategic Plan 2015 – 2019
2. Communications & Engagement Plan
3. Solid Waste Management Plan
4. Denny Island Water (to design and local service area to referendum stage)

Strategic Plan 2015 – 2019 - preliminary research into informing documents to assist in the renewal of the Strategic Plan has begun. Over the next month, administration will be setting up a planning framework with timelines for the strategic planning process.

Status: In Progress

Communications & Engagement Plan – The Board approved and endorsed its first 2014 Communications and Engagement Plan with minor amendments at its 13 March 2014 Board meeting. The minor amendments have been completed and the plan can be found on the CCRD website.

The 2014 Communications and Engagement Plan has been designed to provide the Board and staff with a framework and approach to communications and engagement, with the goal of being more effective when engaging with residents and stakeholders the Regional District serves.

Board Meeting
MAR 13 2014
CCRD ITEM C(a)

Status: COMPLETED

Solid Waste Management Plan – See separate agenda update

Status: In Progress

Denny Island Water (to design and local service area to referendum stage) – See separate agenda update

Status: In Progress

CONSULTATION

Not required

LEGISLATION /POLICY

N/A

BUDGET/FINANCIAL IMPLICATIONS

Within current approved budget:	N/A
Requires further budget consideration	N/A

RISK MANAGEMENT

Administration has evaluated potential risks with the proposal and assessed these as negligible with no requirements for controls.

However, Administration wishes it to be noted the reputation of the CCRD is at risk where achieving strategic priorities as approved is not achieved.

CONCLUSION

Administration recommends the Board of Directors receive the update for the 2014 Strategic Priorities.

Respectfully submitted



Darla Blake
Chief Administrative Officer